A system, as in claim 1, wherein the selected user specific information is filtered by predetermined criteria. A system, as in claim 49, wherein the predetermined criteria used to filter information from the information provider is based on the location of an individual, and/or the time that the individual is at that location. A system, as in claim 50, wherein the information from the information provider is further filtered by the individual's personal preferences. A system, as in claim 51, wherein the individual's personal preferences are entered by the individual. A system, as in claim 51, wherein the individual's personal preferences are automatically determined based on the individual's choices, purchases and/or activities. A system, as in claim 1, wherein the information from the information provider is further filtered by the individual's personal preferences. A system, as in claim 54, wherein the individual's personal preferences are entered by the individual. A system, as in claim 54, wherein the individual's personal preferences are automatically determined based on the individual's choices, purchases and/or activities. A method, as in claim 28, including the additional step of using predetermined criteria to filter the selected user specific information. A method, as in claim 57, including the additional step of using the location of an individual, and/or the time that the individual is at that location as the predetermined criteria used to filter information from the information provider. A method, as in claim 58, including the additional step of using the individual's personal preferences to further filter the information from the information provider. A method, as in claim 59, wherein the individual enters the individual's personal preferences. A method, as in claim 59, including the additional step of automatically determining the individual's personal preferences based on the individual's choices, purchases and/or activities. A method, as in claim 28, including the additional step of using the individual's personal

preferences to filter the information from the information provider.

A method, as in claim 62, wherein the individual enters the individual's personal preferences.

A method, as in claim 62, including the additional step of automatically determining the individual's personal preferences based on the individual's choices, purchases and/or activities.

A system, as in claim 3, further comprising means to remotely update the unique identifying information in the identification device.

A method, as in claim 29, including the additional step of remotely updating the unique identifying information in the identification device.

A system, as in claim 1, wherein the identification device can be an RF device, a smart card, a near field tag, a bar code, a magnetic strip, an ultrasonic transducer or an infrared device.

A method, as in claim 28, including the additional step of using an RF device, a smart card, a near field tag, a bar code, a magnetic strip, an ultrasonic transducer or an infrared device as the identification.

A system, as in claim 1, further comprising:

a buddy list identifying related individuals for at least a first individual;

means to detect when related individuals on the buddy list are in a predetermined location or area; and

means to notify the first individual and each detected related individual of the presence of each other in the predetermined location.

A system, as in claim 18, further comprising:

a buddy list identifying related individuals for at least a first individual;

means to detect when related individuals on the buddy list are in a predetermined location or area; and

means to notify the first individual and each detected related individual of the presence of each other in the predetermined location.

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A method, as in claim 28, including the additional steps of:

creating a buddy list identifying related individuals for at least a first individual;

detecting when related individuals on the buddy list are in a predetermined location or area; and

notifying the first individual and each detected related individual of the presence of each other in the predetermined location.

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A system, as in claim 13, further comprising:

means to include advertisements from the information providers in the user specific information; and

means to dynamically select the advertisements based on the time and/or location of the individual.

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A system, as in claim 14, further comprising:

means to include advertisements from the information providers in the user specific information; and

means to dynamically select the advertisements based on the time and/or location of the individual.

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A system, as in claim 18, further comprising:

means to include advertisements from the information providers in the user specific information; and

means to dynamically select the advertisements based on the time and/or location of the individual.

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A system, as in claim 23, further comprising:

means to include advertisements from the information providers in the user specific information; and

means to dynamically select the advertisements based on the time and/or location of the individual.

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A method, as in claim 28, including the additional steps of:

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including advertisements from the information providers in the user specific information; and

dynamically selecting the advertisements based on the time and/or location of the individual.

A method, as in claim 35, including the additional steps of:

including advertisements from the information providers in the user specific information; and

dynamically selecting advertisements based on the time and/or location of the individual.

A system, as in claim 13, further comprising means to detect the activities of an individual, the detected activities of the individual further used as the information provided by the individual regarding demographic and personal preferences.

A system, as in claim 14, further comprising means to detect the activities of an individual, the detected activities of the individual further used as the information provided by the individual regarding demographic and personal preferences.

A system, as in claim 18, further comprising means to detect the activities of an individual, the detected activities of the individual further used as the information provided by the individual regarding demographic and personal preferences.

A system, as in claim 23, further comprising means to detect the activities of an individual, the detected activities of the individual further used as the information provided by the individual regarding demographic and personal preferences.

A system, as in claim 1, further comprising means to detect the activities of an individual, the detected activities of the individual further used as the information provided by the individual regarding demographic and personal preferences.

A system, as in claim 8, further comprising means to detect the activities of an individual, the detected activities of the individual further used as the information provided by the individual regarding demographic and personal preferences.

A system, as in claim 7, wherein the selected user specific information is filtered by predetermined criteria.

A system, as in claim 84, wherein the predetermined criteria used to filter information from the information provider is based on the location of an individual, and/or the time that the individual is at that location.

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A system, as in claim 85, wherein the information from the information provider is further filtered by the individual's personal preferences.

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A system, as in claim 86, wherein the individual's personal preferences are entered by the individual.

100 1089. A system, as in claim 86, wherein the individual's personal preferences are automatically determined based on the individual's choices, purchases and/or activities.

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A system, as in claim 84, wherein the information from the information provider is further filtered by the individual's personal preferences.

90 est. A system, as in claim 89, wherein the individual's personal preferences are entered by the individual.

A system, as in claim 89, wherein the individual's personal preferences are automatically determined based on the individual's choices, purchases and/or activities.

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A system, as in claim 8, further comprising means to remotely update the unique identifying information in the identification device.

A system, as in claim 1, further comprising:

means to include advertisements from the information providers in the user specific information; and

means to dynamically select the advertisements based on the location of the individual and the time and/or location.

A system, as in claim 8, further comprising:

means to include advertisements from the information providers in the user specific information; and

means to dynamically select the advertisements based on the location of the individual and the time and/or location.

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A system, as in claim 1, further comprising:

means to detect when an individual is in proximity to a visual or audio output device;

means to determine which program is being presented on the visual or audio output device; and

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means to use information related to the program to select user specific information to be presented to the individual.

A system, as in claim 8, further comprising:

means to detect when an individual is in proximity to a visual or audio output device;

means to determine which program is being presented on the visual or audio output device; and

means to use information related to the program to select user specific information to be presented to the individual.

A system, as in claim 18, further comprising:

means to detect when an individual is in proximity to a visual or audio output device;

means to determine which program is being presented on the visual or audio output device; and

means to use information related to the program to select user specific information to be presented to the individual.

A method, as in claim 28, including the additional steps of:

detecting when an individual is in proximity to a visual or audio output device;

using information related to the program to select user specific information to be presented to the individual.

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